



JORDAN COLLINS

Frontend Engineer, specialising in Design Systems

EXPERIENCE

Senior Frontend Engineer

Personio

Munich, Germany. Oct 2022 - Dec 2024.

Personio is an HR platform serving thousands of small and medium size businesses around Europe. As of the latest funding round in 2022, Personio has a valuation of \$8.5B making it one of the most valuable unicorns in Europe.

- Designed, developed, and maintained a scalable React-based Design System powered by design tokens.
- Developed internal tooling, documentation, and interactive playgrounds (Storybook, Playroom) to increase adoption rates.
- Led a large-scale brand overhaul, ensuring smooth adoption of new UI components across all products and teams.
- Led the migration of the design system to an evergreen solution, using microfrontends and module federation architecture. This boosted adoption rates and greatly simplified the brand overhaul efforts.
- Mentored junior developers and championed best practices in frontend architecture, performance, testing, accessibility (a11y), internationalisation (i18n), and responsive design
- Fostered a culture of cross-functional collaboration, working closely with Product, Design, and Engineering teams to reduce inefficiencies and points of friction.

Senior Software Engineer (prev. Software Engineer)

nib Group

Sydney, Australia. Dec 2021 - Apr 2022. (prev. Oct 2019 - Dec 2021)

- Created and maintained “Mesh”, a highly scalable Design System which powers nib and its white-label partners through theming.
- Engineered both a React-based and framework-agnostic component library, increasing UI consistency and maintainability.
- Created analytics tooling to monitor adoption rates, ensuring teams were utilizing the power of the design system.
- Created documentation and usage guidelines to increase adoption across the products.
- Led a company-wide accessibility initiative, ensuring compliance with WCAG AA standards.
- Led the engineering on a company rebrand, working with key stakeholders across multiple disciplines to meet all deadlines.
- Provided best-practice guidance to developers on principles of frontend engineering.

Software Engineer and Business Analyst

Qvalent

Newcastle, Australia. Nov 2016 - Oct 2019

- Developed accounts receivable solutions for customers (businesses and government agencies) which included secure online payment portals and backend processing of banking files.
- Moved into a hybrid Business Analyst role, communicating with customers, gathering requirements, and determining solutions that meet business needs.
- As a banking institution, developed with OWASP principles to improve security.
- Worked with designers to create solutions that match strict customer branding.

EDUCATION

University of Newcastle

Bachelor of Engineering (Software) (Honours)

2013 - 2018. Newcastle, Australia.

Graduated with Honours Class I and placed on the Commendation List for the Faculty of Engineering and Built Environment.

ABOUT

jordan.collins.dev@gmail.com

www.jordancollins.me

I have just moved back to Australia following a few years living in Munich, Germany. Having taken a short break to travel and spend time with family, I am now ready for my next project.

TECHNICAL SKILLS

Languages and Frameworks

HTML, CSS (SASS, SCSS), JavaScript (ES6+), TypeScript, React, NextJS, Vue, Nuxt, Java, Kotlin

Styling

Tailwind CSS, Styled Components, Emotion, Vanilla Extract, Framer Motion

Design System

Storybook, Playroom, Design Tokens, Style Dictionary, Component Libraries (Radix, Ark, etc.), Iconography, Developer Experience

Design

Figma, Sketch, GIMP, Prototyping, Wireframing, Colour Theory, Typography, Visual Hierarchy, Interaction Design, Responsive Design, Usability Testing, Icon Design

Other

Webpack, Rollup, Jest, Enzyme, React Testing Library, NX, Accessibility (WCAG Compliance), Internationalization (i18n), Micro-Frontends (mFEs), Monorepo Management

LANGUAGES

English (native)
German (A2)